

Media Training a Must

Three more jockeys have discovered just how valuable JETS' media training is, whatever their situation. On 19th April, **Richard Killoran** (co-sponsored by the Racing Post as part of their support for the Hands & Heels series), **Sam Jones** and **Charlotte Kerton** took an introductory course which put them through various practical exercises. The day was kindly hosted by Cheltenham Racecourse and its 'Playing for Success' Academy.

"It is great for us to be able to deliver the media training on a raceday because it means our students can carry out interviews live and, in fact,

Richard and Sam juggled their training with a ride each on the day as well," explained Lisa, JETS Manager

"As jockeys, we can be interviewed any day at any time and you have to come across as well as you can and this training gave me the confidence to do that," commented Richard.

"The course was brilliant. Derek our trainer gave me some excellent tips and it was a real challenge to be in a presenter role reversal situation. You have to be able to think on your feet and it was mentally quite exhausting," added Charlotte.



Charlotte interviewing Martin Pipe at Cheltenham

SPOTLIGHT ON CAREER COACHING:

Philip Hide



Philip Hide

National Hunt jockey, **Philip Hide**, put his recent injury time to good use by undertaking a career coaching consultation with Lisa Delany, JETS' Career Coach and General Manager. Here he reflects on the experience:

1. How long have you been race riding?

I had my first ride as an amateur on the flat shortly after my 16th birthday. I drove down to Josh Gifford's the day after I passed my driving test aged 17 and took out my conditional licence the following season, which would have to be 16 years ago.

2. What made you want to be a jockey?

My family has a fairly long history with the racing game and it was something I was keen on for a long time although the jumping side of things never really interested me until I was about 15 years old.

3. When you started out, did you think it would be your only profession?

No, my family were pressurising me to take a Business and Finance course after my GCSE's, which was due to last 2 years but we agreed to postpone that so that I could give riding a go until I hit 21 and then make a decision.

4. What made you contact JETS?

Having had 3 months off with my pelvis over the winter and now facing an even longer spell on the sidelines I felt there were no excuses!

5. In what ways did your Career Coaching consultation help?

It was good to talk through firstly the various course options and then the location and time span, to give myself a reasonable and realistic chance of putting the time to good use.

6. What did you do next?

I made a few phone calls and ended up enrolling at a local outlet of Chichester College. Lisa set the level 3 NVQ side of things in motion and the rest was done by mail.

7. Where do you see yourself in 10 years time?

Hopefully I will be either a part of, or head of, a successful business.

Griffins Richard Davis Awards Applications NOW invited

JETS would like to hear from any former or current jockeys who would like to be considered for the 2007 Griffins Richard Davis Awards. Remember, there are now two awards with a total prize of £4,500:

The £2,500 Griffins Richard Davis Award which recognises and rewards achievement in career development (last year won by Frazer Houston)

The £2,000 Injured Jockeys Fund Progress Award which recognises the jockey who has made most progress with their career development (last year won by Sam Stronge)

JETS will guide you through the whole application process so please do give Lisa a call. All applications must be in by Friday 17th August 2007.

Inside Features:

- So you think you want to run your own business?
- How to combine raceriding & learning
- What else would I do?

So you think you want to run your Own Business?

Statistics consistently show that half of new businesses fail within the first three years of starting up, yet that doesn't appear to put off would-be entrepreneurs – jockeys amongst them.

Often it seems a natural progression from being a freelance jockey, but if you are considering setting up a business in the future, you need to think carefully about the significant 'down' sides of self employment. The certainty of income, both in terms of quantity and regularity, disappears, whilst fixed outgoings, such as mortgage repayments, remain.

Similarly, if you run your own business, there is no employer providing benefits such as a company pension, medical insurance, a company car, regular hours and holidays.

Before you start a business, consider the views of your family and friends. Their support is essential. It is important they understand that the administrative and financial requirements of running a business can be time consuming and stressful.

To be successful in business, particularly at the start-up phase,

requires a great deal of hard work and dedication with many hours invested in the business. Having said that, it can be hugely rewarding, if properly planned, prepared, funded and advised. REMEMBER that JETS can help with support and training if you are looking to run your own business.

We talked to a few jockeys who have taken the plunge with the help of JETS, to see what they think are the best and worst things about being self employed and what they think it takes to run a business:



Sam Stronge who has established himself as a leading jockeys' agent in just a year.



Chris Maude who has a jockey valet business.



Aaron Bates who runs a business supplying leisure equipment to pubs and clubs.

The Best

- You make the decisions (Sam)
- You are answerable to nobody else - except in my case, 100 hungry jockeys and, of course my wife! (Chris)
- You get as much out as you put in (Aaron)

The Worst

- There's nobody to blame but yourself if things go wrong (All)

- You have to do everything yourself - at least to start with - and that includes the boring paperwork bits (All)
- Sometimes you yearn for the security of being employed and knowing exactly how much you are going to earn (Chris)
- The hassle and red-tape which comes with employing people (Chris)
- You never really get away from the

business as you have to be on-call all the time (Aaron)

What they think it takes to succeed?

- Good communication skills
- Planning ahead
- The ability to prioritise and manage your time efficiently
- The skill to build a good team around you
- Being prepared to take risks

RACE RIDING AND LEARNING – The ultimate in multi-tasking

The range of different ways you can access training courses in today's world means it's perfectly possible to combine your riding with investing in some training for your future, at the same time. Lisa Delany, JETS Manager outlines the main options below:

Distance learning

More and more people are opting for distance learning as a preferred

alternative to conventional study. What attracts many to consider distance learning is the high level of flexibility this method of learning offers.

It gives students control over their own study schedule, enabling them to fit their study around whatever else is happening in their lives. Students can study at their own pace and in their own time. It is no longer necessary to settle for one of the courses offered

by your local educational institution. Now you can choose from a huge range of subjects and qualifications. JETS Candidates have undertaken Distance Learning courses in subjects such as Equine Science, Accounts/bookkeeping, plumbing and nutrition.

The Open University is a perfect example of a distance learning organisation. Want to study in your

RACE RIDING AND LEARNING – continued

own time, in your own home or workplace? Then the Open University is for you. It is the UK's biggest provider of distance learning. You study at the OU by choosing a course from one of the 580 that they offer. Each course you take earns points towards a qualification such as a degree, a diploma or a certificate.

Part-time Courses

Further education colleges and learning centres offer a wide variety of part-time courses for anyone who would like to learn something new or to pursue further an interest. These types of courses may suit you if you prefer working in a classroom and like

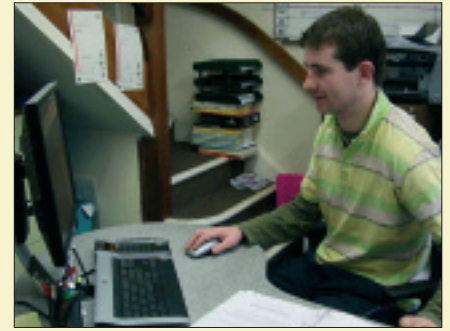
the idea of studying alongside other adults. Part-time courses are offered in virtually any subject and are usually offered as evening courses to fit in with a working day.

Flexible Learning

Flexible learning centres allow you to study at your own pace in your own time. Many JETS candidates have improved their IT skills by taking courses at these centres that allow them to fit courses into their spare time.

Short Courses

Short courses last from one day to several weeks. Short courses allow you to plan around quiet periods and try something new. Courses cover



just about any subject you can think of and are an excellent way of learning vocational skills such as tiling, plastering, LGV driving and many others. The BRS and NRC offer short courses throughout the year, including the various Trainers' Modules.

WHAT ELSE WOULD I DO?

The last 12 months have seen JETS award the highest number of training grants ever in any one year, amounting to a total value of over £46,000. We've calculated that since we started, JETS have delivered over 200 different categories of training courses.

Most young jockeys have no idea of what they might do afterwards so, for inspiration, here's an A-Z list of qualifications others have achieved, over the years, with JETS' help:

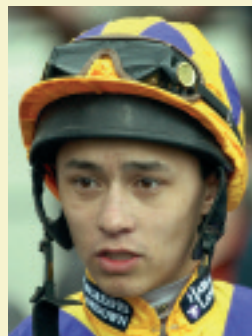
ABBE Diploma in Home Inspection; ABTAC Travel Agency and Tour Operator; Access for Windows; Accounts & Accounting (Diplomas, Final 1 & Final 2; Sage; Technicians courses); Amenity Horticulture Level 2; Anatomy, Physiology, Massage (ITEC); B & E Car & Trailer Towing; Baby Massage; Basic Typewriting; Biology (A Level); Bodyguard & Security Chauffeur Training; Book Keeping; Bricklaying; BTEC Certificate in Business Studies; Business & Finance; Business Management; Business Planning; Business Skills (BRS Module 2, Professional); Business Start-up Programme; Cantonese language; Career Development coaching; Carpentry & Joinery Technical Certificate; Carpet Fitting; Catering (NVQ Level 2); Ceramic Tiling; Chainsaw Certificate/Chainsaw use; Chemistry (A Level); Computer Literacy & IT (Level 1); Clinical Aromatherapy; Clinical Massage (Post graduate); Coaching; Communication Skills; Communications; Computers for Beginners (Lotus); Computer Keyboard/Basic Computer Skills; Computer Programming (Advanced); Computer Maintenance & Installation; Computers (City & Guilds); Computer Science (Foundation Degree); Computer Studies; Computer Technology (Certificate); Construction Technology 1; Cook your way around the World; Counselling (Theory & Practice; Skills); Counterbalance & Reach Truck Operators Certificates; CPC Road Haulage; Customer service on the Telephone; Decorative Art/Decorative Art (stage 2); Design (National Diploma); Design & Photography; Desk Top Publishing; Diving (HSE Professional Scuba Diving/Welding, Open Water Diver; PADI); Drama Workshops; Driver Instructor Course; European Computer Driving Licence; Effective Business Writing; Electrical Engineering; Electrical Installation (City & Guilds); EMRT Practitioner Training Course; English Leaving Certificate; Environmental Science; Equine Dentist Advanced; BEVA/Equine Dentist Technicians Course; Equine Dentistry; Equine Massage; Equine Sports Science; Equine Studies (Foundation Degree); Excel; Farriery (Access, Apprenticeship, Training); Finance for Business; Financial Advisor; First Aid/First Aid at Work; Fishery Studies (National Diploma); Fitness Instructor Training; Food Preparation & Cooking (NVQ Level 2); Forging Certificate Course; Fork Lift Driver Training; Framing (Introduction); French (Beginners & Open University); Furniture Restoration; Garden Design (Diploma, OCN, Planting Plans); Gas Fitters Certification; Gas Services Installation; Green Keeping (Sports Turf Management); Groundmanship (Practical Certificate; Intermediate Racecourse); Guitar lessons; Gym Instructor; Hand Plastering; Head Lads Foundation Course; HGV Driving Licence; HND Photography; Health & Fitness Studies (Diploma); Health & Social Care (NVQ Level 2); Horticulture (RHS); Human Bowen Technique; Human Geography (MSc); Institute of Innkeeping; Intelligent Horsemanship (Foal Handling & Stud Practice); Intelligent Horsemanship (Foundation Course); Interior Design; Interior Paint Effects; Information Technology (Diploma, Flexible Training); Internet & Email; Internet Banking; Interview/Presentation Skills, IPAF Operator; Italian Language Skills; Journalism (Freelance course, Introduction & BA Hons Degree, Writing for Journalism); Keyboard Skills; Landscape Design; Landscaping (Practical); LGV/LGV C & E Driver Training; Licensees (National Certificate); Life Support for the Workplace; Management in Care (Advanced); Management Studies; Mandarin Chinese; Marketing Training/Marketing (City & Guilds); Maths (GCSE); Media Training (inc. Producing a showreel/Television showreel); Mehendi Tattoo Design; Microsoft Word; Natural Therapy Massage; PASMA Professional Training; PAYE; Personal Trainers (Advanced Diploma); Pilot Training (Commercial, Private Licence); Plastering; Plumbing (Domestic; Introduction; Foundation, NVQ Level 2); RACE Racehorse Trainers Course; Racehorse Care & Management (NVQ Level 3, BRS Module 1); Racing Secretaries Course; Saddlery (Basic, Advanced); Sales (Technique Coaching; Basic Selling; Sales Training for the Motor industry); Self Development Training; Single Camera Production; Sound Recording (for PSC); Spanish Language Course; Sports Massage/Sports Massage Therapy; Sports Psychology (Introduction); Staff Management (BRS Module 3); Studio & Light Technicians Course; Tennis Coach; Trompe l'Oeil Mural Techniques; Understanding Business Behaviour; Voice Training; Website Design; Woodwork/Wood Occupations (NVQ Level 2); Word Processing; Writing & Spelling.

Bulletin Board

Who's Training Now

These are just a few of the jockeys who have recently undergone training or who are currently investing in their future by acquiring new skills:

NAME	COURSE
Claire Bryan	Sage Computerised Accounts
David Burchell	BRS Module 1, 2 & 3
Natalia Gemelova	NVQ Level 3 in Racehorse Care & Management
Warren Greatrex	NVQ Level 3 in Racehorse Care & Management
Philip Hide	IT Skills
Ricky Lake	Basic Forge Work for Farriers
Paul Liddicoat	NVQ Level 3 in Health & Social Care
Alan Munro	Mandarin Chinese Language Skills
Michael Naughton	Ceramic Tiling
Ollie Pears	NVQ Level 3 in Racehorse Care & Management
Laura Pike	IT Skills
Neil Pollard	Domestic Plumbing



Neil Pollard



Richard Quinn

JETS On-course

Lisa will be based on-course (in the Weighing Room before racing) or in the following racing bases on:

6 June Kempton; 7 June Newton Abbott; 11 June Windsor; 19 June Newmarket Area; 27 June Worcester; 2 July Wolverhampton; 18 July Uttoxeter; 24 July Middleham Area.

DID YOU KNOW THAT?

If you are female working where HGV transport is utilised in the Midlands, London or Home Counties, over 21 years of age and have held a driving licence for 3 years or more - you could qualify for subsidised training to obtain an HGV 'C' licence. JETS candidates should call Lisa in the first instance, for further details.

Congratulations to:

Richard Quinn who has passed the LGV Class 2 (Rigid) Licence

Leon Harman who has passed the LGV Class 1 (Artic) Licence

Paul Liddicoat who has achieved the NVQ Level 2 in Health & Social Care

Ollie Pears who has achieved the NVQ Level 3 in Racehorse Care & Management

VACANCIES

Have you thought of the Household Cavalry?

This elite regiment of the British Army is seeking recruits aged 16-33 and over 5 foot, 2 inches tall, to be based in Windsor and Knightsbridge. Throughout their careers, members of the Household Cavalry continually have the opportunity to train in new skills including farriery, saddlery, riding instruction and telecommunications. For more information visit www.armyspecialist.mod.uk.

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Forthcoming Training Courses 2007

Here are a few advance dates for key racing-related courses over the coming months:

DATES	COURSE	PLACE
18-22 June	BRS Trainers Module 3	British Racing School
23-24 July	Assistant Trainers course	Northern Racing College
13-17 August	BRS Trainers Module 1	British Racing School
20-25 August	Stud Secretaries Course	National Stud
13-14 September	Racing Secretaries Course	Northern Racing College
17-21 September	BRS Trainers Module 3	British Racing School
25-26 September	Racing Secretaries Course	British Racing School
01-05 October	BRS Trainers Module 1	British Racing School
16-17 October	Racing Secretaries Course	BRS (in Lambourn)
5-6 November	Racing Secretaries Course	Northern Racing College
5-9 November	BRS Trainers Module 2	British Racing School
13-14 November	Supervisory Management Training	British Racing School
18-23 November	Intermediate Groundsmen Course	British Racing School
27-28 November	Racing Secretaries Course	British Racing School
10-14 December	BRS Trainers Module 3	British Racing School

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